



November 27, 2009

**SUBJECT: NAPA Belden “Five’I’ll Get You \$20” Installer Promotion**

**NAPA has teamed up with Belden to offer installer customers the following program:**

**Starting December 1, 2009 Thru January 31, 2010**

**Installer “Five’I’ll Get You \$20” Promotion Details:**

- Installer purchases five (5) NAPA Belden wire sets (group 10) and will receive a \$20 mail-in rebate certificate. (Please see attached copy for details)
- Installer must complete/fill out certificate, include bar codes and copies of NAPA invoice(s) then mail to the redemption house. A \$20 check will be mailed to the installer.
- Maximum six (6) redemptions per installer (\$120).
- Installer promotion begins **December 1 through January 31, 2010**. All installer rebate forms must be submitted by April 30, 2010.
- Redemption forms are available through your Under Hood DSM only.

Thank you for your support!!!

			<b>Belden “Five’I’ll Get You Twenty Bucks” Redemption Coupon</b>			
Purchase Five (5) Premium NAPA Belden wire sets from your NAPA AUTO PARTS Store...and we’ll send you twenty bucks!						
<i>Pay the sum of Twenty Dollars and no cents</i>						
Company Name _____		Account# _____		Contact Name _____		
Address _____			City _____	ST _____	Zip _____	
Daytime Phone _____		NAPA DC _____		NAPA Store _____		
<ol style="list-style-type: none"> <li>1. Complete this coupon</li> <li>2. Enclose dated original NAPA AUTO PARTS Store invoices showing purchase of Five (5) qualifying NAPA Belden wire sets along with the original UPC codes from the boxes</li> <li>3. Send all material to the address shown on the right and we’ll send you a check for \$20.00</li> </ol>						
<b>SEND TO:</b> <b>NAPA Belden Program Headquarters</b> <b>3450 Washington Drive, Suite 105</b> <b>Eagan, MN 55122</b>						
<small>Offer good only on NAPA Belden purchases at participating NAPA AUTO PARTS Stores December 1 through March 31, 2010. Must be postmarked by April 30, 2010. Limit 6 redemptions or \$120 per Installer business. Allow 4-6 weeks for processing.</small>						
<small>NA10236</small>						