



## Tire Protection Plan Enrollment Guidelines

### Give Your Customers An Extra Level Of Security and Grow Your Sales!

WarrantyBAY gives you the ability to offer your customers what they want most... security. With the WarrantyBAY Tire Protection Plan you can give your customers:

- Treadwear and Road Hazard Warranty on any tire you sell
- 24 months of Roadside Assistance
- Free Flat Repairs
- Nationwide Coverage
- Toll-Free Warranty Hotline

The WarrantyBAY Tire Protection Plan gives you a source of additional income while giving your customers an added layer of security and comfort.

The Tire Protection Plan is an independent tire dealer sponsored limited tire warranty. The proceeds from the sale of tire protection plans will belong to the member who sells the plan. Any road hazard or mileage claims that occur within the 25 mile radius of the dealer location will be the responsibility of the member who sold the plan. American Tire Distributors acts only as an administrator of the plan.

- An out of area claim applies when the customer travels more than 25 miles from the point of purchase and has a warranty claim.
- The WarrantyBAY claims administrator will reimburse dealers for handling out of area claims.
- The administrator DOES NOT charge out of area claims back to the seller of the Tire Protection Plan.
- All dealers selling the Tire Protection Plan agree to imprint the plan with their name and address.
- The Tire Protection Plan is not for wholesale, 3rd party or internet sales
- The mileage portion of the Tire Protection Plan is optional and is determined by the dealer. Under no circumstances shall a dealer issue a warranty that exceeds these guidelines.

<u>UTQG</u>	<u>Warranty</u>	<u>UTQG</u>	<u>Warranty</u>
651+	80,000 miles	351 to 400	50,000 miles
551-650	70,000 miles	301 to 350	40,000 miles
451-550	60,000 miles	250 to 300	30,000 miles
401 to 450	55,000 miles		

## Tire Protection Plan Location Enrollment

*Please complete for each participating location*

I have read and understand the WarrantyBAY Tire Protection guidelines above. Please sign me up for this program. I agree that...

- I will provide each and every customer with a WarrantyBAY warranty document so they have our nationwide toll free number to call.
- I will assist the warranty provider by servicing out-of-town warranty consumers.

Please add me to your database to provide roadside assistance. (Optional)

ATD Account #: \_\_\_\_\_ Oracle #: \_\_\_\_\_ Location #: \_\_\_\_\_ Date: \_\_\_\_\_

Dealer Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Dealer Contact: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please complete and fax to 704-992-1280**