



## Dealer Enrollment Agreement

BAY level based on two measures tied to annual purchases from American Tire Distributors:

1. Total annual dollar purchases (includes all products)
2. Annual percentage growth of passenger and light truck tire unit purchases (includes all brands)

Annual Purchases (Total Dollars)	Purchases vs. Prior Year (Pass. & LT Units)		
	<100%	100%-105%	>105%
\$25,000- \$60,000	BAY 1	BAY 2	BAY 3
\$60,000 - \$125,000	BAY 4	BAY 5	BAY 6
>\$125,000	BAY 7	BAY 8	BAY 9

BAY level measured and assigned on an annual basis at the end of each calendar year.

### Tire Protection Plan

Monthly Fee To Participate*		
BAY 1 \$40	BAY 2 \$35	BAY 3 \$30
BAY 4 \$35	BAY 5 \$30	BAY 6 \$25
BAY 7 \$30	BAY 8 \$25	BAY 9 \$15

\*Per retail point-of-sale

### National Service Warranty

Monthly Fee To Participate*		
BAY 1 \$40	BAY 2 \$35	BAY 3 \$30
BAY 4 \$35	BAY 5 \$30	BAY 6 \$25
BAY 7 \$30	BAY 8 \$25	BAY 9 \$15

\*Per retail point-of-sale

### Credit Card Program

ATD Monthly Fee To Participate*		
BAY 1 \$30	BAY 2 \$25	BAY 3 \$20
BAY 4 \$25	BAY 5 \$20	BAY 6 \$15
BAY 7 \$15	BAY 8 \$10	BAY 9 \$0

\*Per retail point-of-sale. In addition to monthly credit card charges.

## ATD ServiceBAY Enrollment Form

*Please complete for each participating dealership*

Please enroll me in the ATD ServiceBAY programs checked below. I agree to pay the monthly charges per point-of-sale as outlined above. Programs may be cancelled with a 30 day written notice.

Tire Protection Plan

National Service Warranty

Credit Card Program

ATD Account #: \_\_\_\_\_ Oracle# \_\_\_\_\_ ServiceBAY Level: \_\_\_\_\_ Date: \_\_\_\_\_

Dealership Name: \_\_\_\_\_ # of Locations \_\_\_\_\_

Dealer Principle Name (Please Print): \_\_\_\_\_

Dealer Principle Signature: \_\_\_\_\_

ATD Account Rep: \_\_\_\_\_

Please complete and fax to Donna Zvanut at 704-992-1280.

Please note additional forms may be required. See Dealer Enrollment Checklist for details.