

CustomerReach

Improve your customer retention by as much as 10% or more

- Target the right customers at the right time with the right offer
- Every mailing is run through US Postal verification and National Change of Address to reduce returned mail

Program includes:

- POS data extraction and processing
- Customer selection and qualification
- 4¼” x 6” postcard printed with 4 color front and back
- First class postage
- Online ROI reports and access to infolabdatacenter.com

Program Pricing:

- \$.50 each with no set up fee
- 500 piece minimum per location
- Templates provide coupon offers with custom pricing and dealer personalization
- Time of need algorithms determining who gets mailed, what is sent and when

For more information call:

Heather Conley at: **734-222-5989**



ENROLLMENT FORM

Company Name: _____

ATD Acct. #: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____

Email: _____

LOCATION INFORMATION

Location Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

BILLING INFORMATION

Dealer Principal: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

POINT OF SALE INFORMATION

POS System: _____

POS Contact Person: _____

PAYMENT METHOD

Credit Card: MasterCard Visa Amex Discover

CC#: _____ Exp: _____

Name as it appears on card: _____

Fax Enrollment to: 734-213-3394

Heather Conley: 734-222-5989

Upon receiving your fax, a sales agent will call you