

# EncoreEmail

## Drive Traffic to your store with effective email prospecting

- Over 74 million nationwide verified consumers with valid email and postal addresses - the most accurate list available
- Demographic selections available at no extra cost
- Emails are sent to consumers in your trade area who have opted to receive offers and promotions
- Encore Email™ is 100% consumer opt-in and complies with all CAN-SPAM requirements
- Personalized to your location with links to your website, if desired
- Each prospect receives up to two emails per month
- Pricing is only \$.02 each
- One time \$50 set up charge
- infoLAB will match e-mail addresses to dealer's customer base to use for service reminders
- For \$.08 ea dealers can buy list of appended e-mail addresses
- Free online response tracking reports
- Offers can change every month

For more information call:

Heather Conley

**734-222-5989**



### **ENROLLMENT FORM**

Company Name: \_\_\_\_\_

ATD Acct. #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### **LOCATION INFORMATION**

Location Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### **BILLING INFORMATION**

Dealer Principal: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### **POINT OF SALE INFORMATION**

POS System: \_\_\_\_\_

POS Contact Person: \_\_\_\_\_

### **PAYMENT METHOD**

Credit Card:  MasterCard  Visa  Amex  Discover

CC#: \_\_\_\_\_ Exp: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

**Fax Enrollment to: 734-213-3394**

**Heather Conley: 734-222-5989**

Upon receiving your fax, a sales agent will call you