

EncoreEmail

Drive Traffic to your store with effective email prospecting

- Over 74 million nationwide verified consumers with valid email and postal addresses - the most accurate list available
- Demographic selections available at no extra cost
- Emails are sent to consumers in your trade area who have opted to receive offers and promotions
- Encore Email™ is 100% consumer opt-in and complies with all CAN-SPAM requirements
- Personalized to your location with links to your website, if desired
- Each prospect receives up to two emails per month
- Pricing is only \$.02 each
- One time \$50 set up charge
- infoLAB will match e-mail addresses to dealer's customer base to use for service reminders
- For \$.08 ea dealers can buy list of appended e-mail addresses
- Free online response tracking reports
- Offers can change every month

For more information call:

Heather Conley

734-222-5989



ENROLLMENT FORM

Company Name: _____

ATD Acct. #: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____

Email: _____

LOCATION INFORMATION

Location Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

BILLING INFORMATION

Dealer Principal: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

POINT OF SALE INFORMATION

POS System: _____

POS Contact Person: _____

PAYMENT METHOD

Credit Card: MasterCard Visa Amex Discover

CC#: _____ Exp: _____

Name as it appears on card: _____

Fax Enrollment to: 734-213-3394

Heather Conley: 734-222-5989

Upon receiving your fax, a sales agent will call you